

## News Release

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### **ETTSA's expansion continues as eDreams becomes 8<sup>th</sup> Member**

*Brussels, 1 December 2009:* eDreams, the fast-growing e-commerce travel company headquartered in Spain, is the latest to join like-minded members of the European Technology and Travel Services Association (ETTSA).

ETTSA's mission is to raise awareness of the business and holiday travel benefits provided to consumers by travel distributors and technology providers. Its European policymaking priorities currently include:

- Abusive fares and surcharges imposed by some travel providers
- Airline measures preventing price comparison
- EU investigations into airline alliances and consolidation
- Revision of the EU Directives on Package Travel and Consumer Rights

Technology has substantially changed the travel and tourism market, making it easier for corporate and individual consumers alike to make informed and cost-effective choices. Online travel distribution is a vital force in the European economy, providing jobs throughout the region.

"eDreams shares ETTSA's vision of transparency and consumer value throughout the travel distribution chain," says ETTSA's Secretary General Tom Parker. "We're delighted to have them onboard – each new member enhances our reach and reputation in the European policymaking arena."

"We are very pleased to join ETTSA," says Javier Contreras, CFO and VP Corporate Development at eDreams ([www.edreams.com](http://www.edreams.com)). "We look forward to working with other ETTSA members on policy issues that are essential to the long-term ability of independent travel distributors to provide value to European consumers and deliver economic benefits at the same time."

Tom Parker adds: "ETTSA welcomes additional new members who – like eDreams -- want to be actively involved in promoting fair competition and consumer choice as well as sustaining the health of an important business sector."

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**ETTSA (the European Technology and Travel Services Association)** was launched in 2009 to represent and promote the interests of travel distributors and Global Distribution Systems (GDS). Working with industry, policymakers, opinion formers, consumer groups and other relevant European stakeholders, the Brussels-based association encourages and supports fair competition and consumer choice in the travel distribution chain. Members include Amadeus, ebookers, Expedia, Opodo, Sabre (including its affiliate lastminute.com) and Travelport. Associate members include Booking.com and eDreams. [www.ettsa.eu](http://www.ettsa.eu)