PRESS RELEASE – for immediate release

ETTSA ON ACCOMMODATION BOOKING INDUSTRY: WE NEED EU RULES COVERING ALL THE PLAYERS

ETTSA welcomes new UK standards and reiterates calls for harmonisation of consumer protection standards at EU level The European Technology and Travel Services Association (ETTSA) is one of the leading supporters of transparency, fair competition and choice for travellers. This is why several ETTSA Members constructively took part in the cooperative process initiated by the CMA - the Competition and Markets Authority in the UK - which resulted in the creation of these new UK standards to be applied as of September 1st, 2019. ETTSA fully supports the end goal of looking for better ways to serve consumers.

A key way of ensuring this will be for the CMA to now equally enforce these new standards across the industry, including on search engines, big hotel groups and short-stay apartment rentals. Moreover, ETTSA reiterates calls for further harmonisation of standards across the European Union and welcomes further dialogue at EU level.

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Notes to editors

The European Technology and Travel Services Association represents and promotes the interests of travel technology companies in Europe, including global distribution systems (GDSs), online travel platforms and metasearch sites. The association, based in Brussels, encourages and supports full transparency, fair competition and consumer choice in the travel distribution chain.

ETTSA’s members include Amadeus, Booking.com, Expedia, eDreams Odigeo (and its brands eDreams, GoVoyages, Opodo and Travellink) and Travelport. Associate members include SkyScanner, TripAdvisor and American Express GBT. Strategic Partners include Lastminute.com, etraveli, Travix, Travelgenio, Hitrail, OAG, CWT and Trainline.