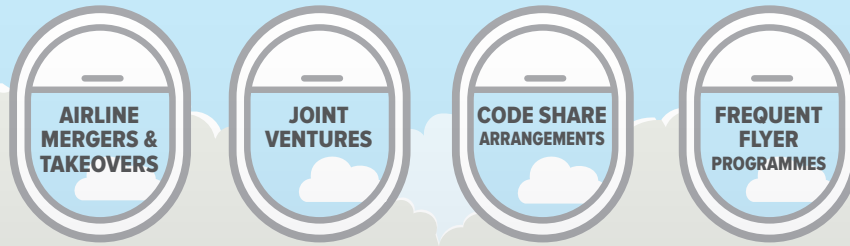
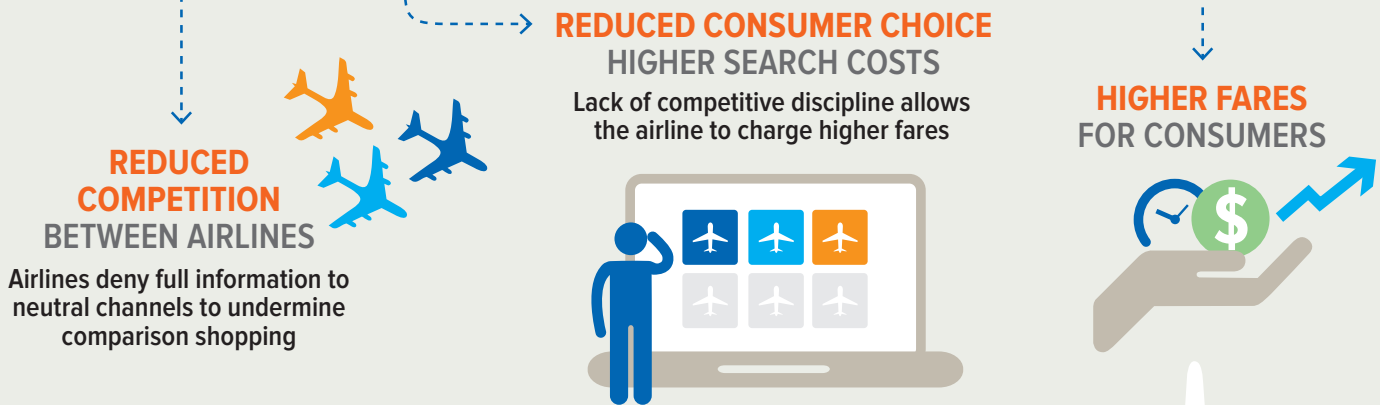


Airline consolidation limits competition and reduces consumer choice

The last 10 years have seen increasing airline consolidation in the EU through:



These factors together have contributed to...



More airlines are **imposing surcharges on neutral travel agents, penalizing consumers** who look for transparency

The larger the airline the bigger the incentive to **reduce comparison-shopping**



83% of EU consumers think comparing air fares in one location helps save them money*

CONSUMERS PREFER TO COMPARE OFFERS AND FARES TO FIND THE BEST TRAVEL OPTIONS

The EU needs to reassess the effects of consolidation on airline competition and the European consumer

*Survey among 1000 air travellers in Germany, Austria, Switzerland and Belgium during May 2016, conducted by Brunswick Insight.

Details of the study
Study conducted by GRA in the period 2016-2017, analyzing 72 academic, scientific and industry reports (1961-2016) covering the airline industry in the U.S., Europe and Asia Pacific.

Study conducted by
 GRA, Incorporated

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 ECTAA THE EUROPEAN TRAVEL AGENTS' AND TOUR OPERATORS' ASSOCIATIONS
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